



NIHRI | Biomedical
Research Centre

ART PROMOTING RESEARCH

BY HOSPITAL ART STUDIO



ART CAN SUPPORT RESEARCH BY:

- Promoting your vital research and displaying its importance.
- Helping you to leverage further funding.
- Engaging visitors and inspiring them to take part in research.
- Giving staff members a sense of pride and ownership of the artwork and research centre.
- Creating a welcoming environment that has a positive effect on wellbeing.

THE IMPORTANCE OF ART IN HOSPITALS

Art has been widely utilised in hospitals in recent times. Research studies over the last few decades have clearly shown that art is very beneficial to a sense of overall wellbeing, helping to create calm and welcoming environments.

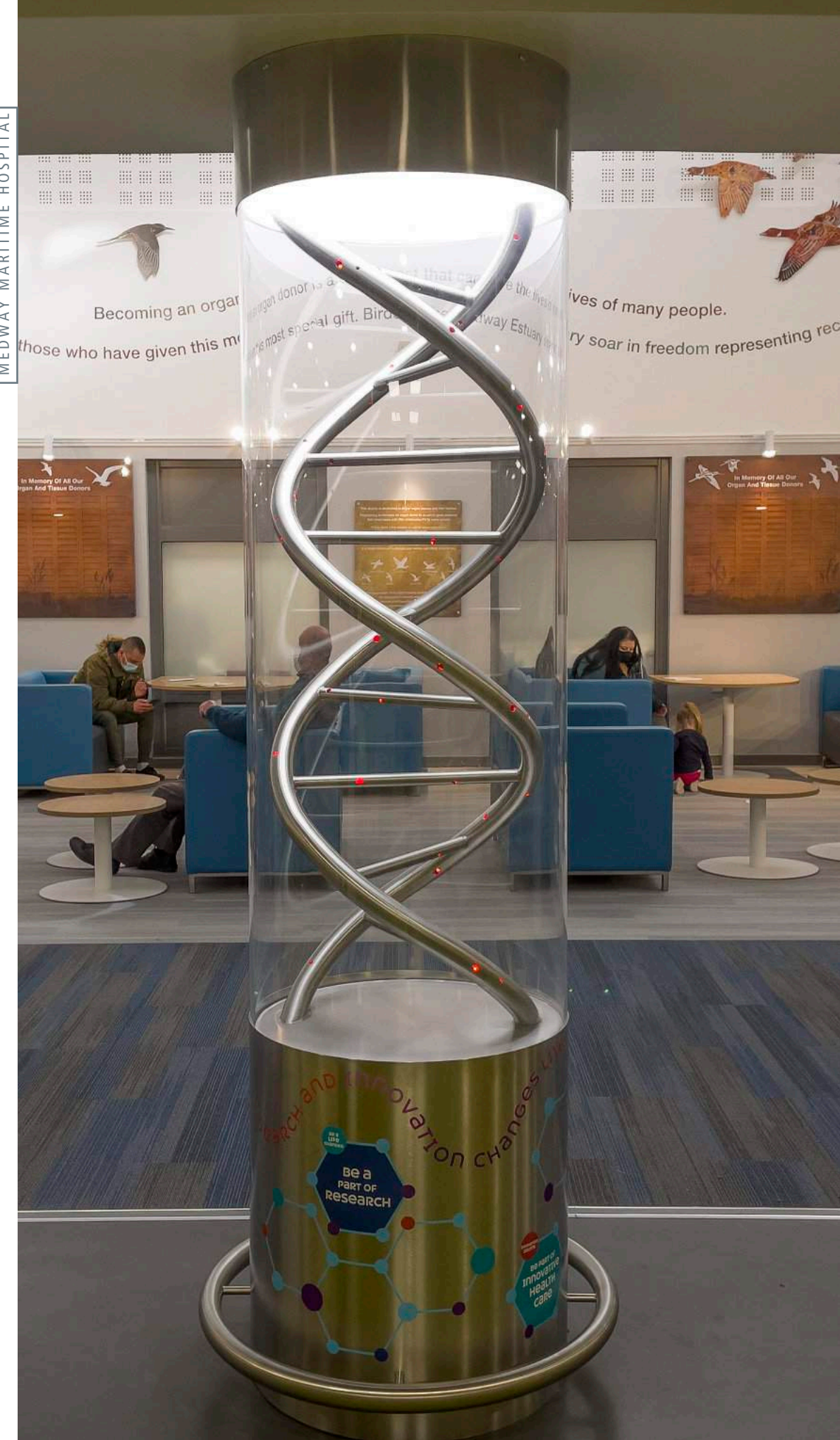
LEVERAGING FURTHER FUNDING

Unique, inspiring artworks can create lasting impressions on visitors, stakeholders and potential investors and can be integral in their perception of a research centre. These visual anchors can help form the identity, bolster the prestige of a department and help them to leverage further funding.

This revolving DNA sculpture and wall artwork became the focal point of the Research & Innovation team at Medway Hospital. Its positive reception made the artwork a good choice for their branding and promotion which they have used on banners and leaflets, social media platforms, promotional videos and newspaper articles.



MEDWAY MARITIME HOSPITAL





**TRANSFORMING HEALTHCARE
THROUGH CLINICAL RESEARCH
AND INNOVATION**



**RESEARCH AND
INNOVATION**
CREATING THE CARE OF TOMORROW

PROMOTING VITAL RESEARCH

Here are a few pages from the information leaflets that Medway's Research & Innovation team produced to display alongside the artwork. The sculpture and wall artwork are an excellent way to draw peoples' attention and intrigue, and includes wording such as "be a part of research" and "be hope for future generations" which helps to contextualise and engage people. Once people are engaged they are much more likely to pick up a leaflet to read more about research and find out how they can take part.

THE DOUBLE HELIX SCULPTURE

The double helix sculpture is an exciting piece of artwork in the atrium which was commissioned by The Medway Hospital Charity in 2021. It symbolises Medway NHS Foundation Trust's commitment to providing the best care to our patients and our desire to offer the newest techniques and treatments to them.

Double helix is the term used to describe the structure of deoxyribonucleic acid (DNA) molecules held within the cells of our bodies. DNA carries the genetic instructions for the development, functioning, growth and reproduction of all known organisms. It is a very recognisable symbol and since its discovery in the 1950s by Rosalind Franklin, Francis Crick and James Watson, it has come to be associated with research and medicine.

Due to its long association with medicine and research, the double helix was chosen to draw people's attention to the work carried out by the Trust's Research and Innovation Department and other colleagues.

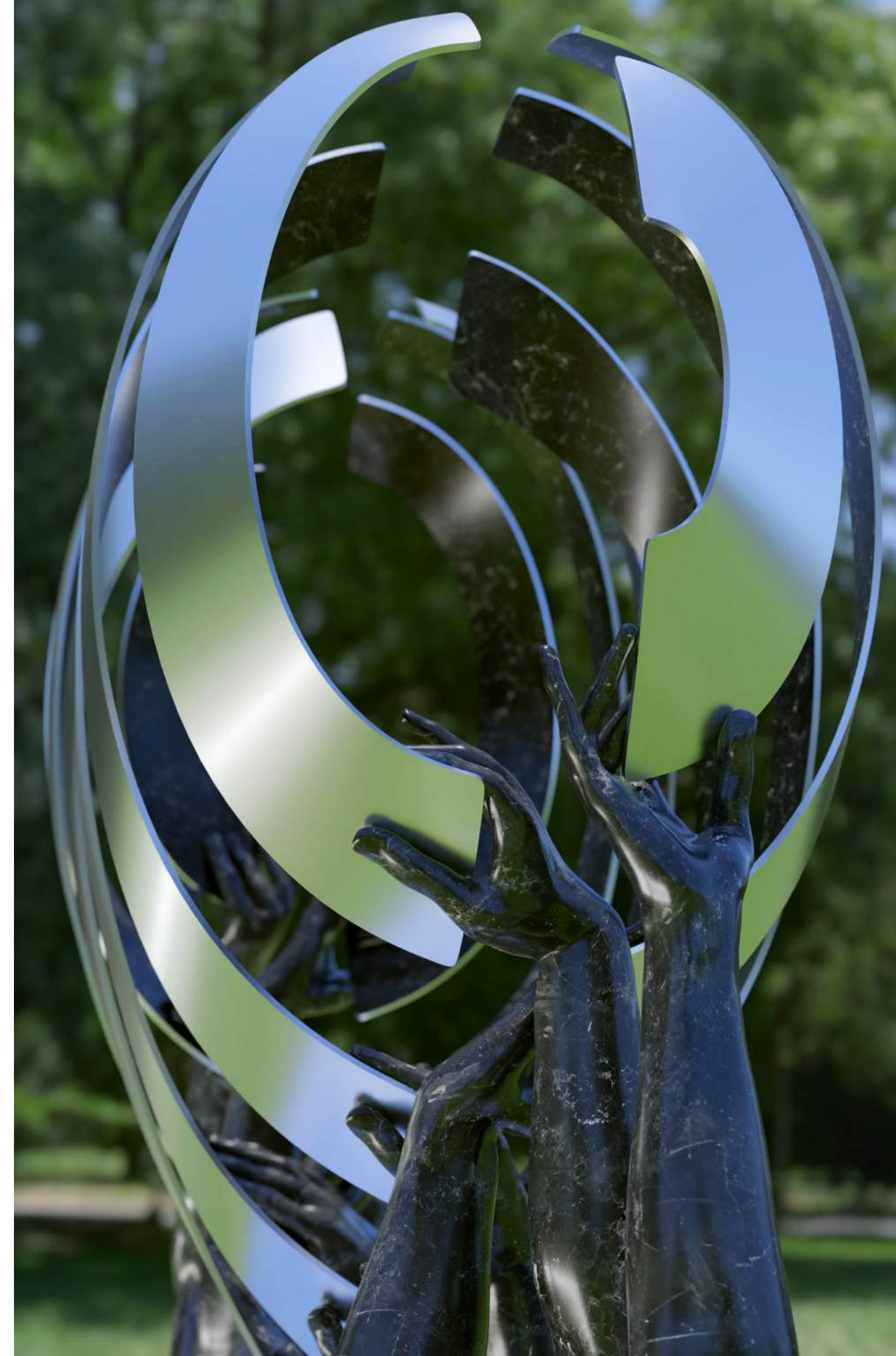


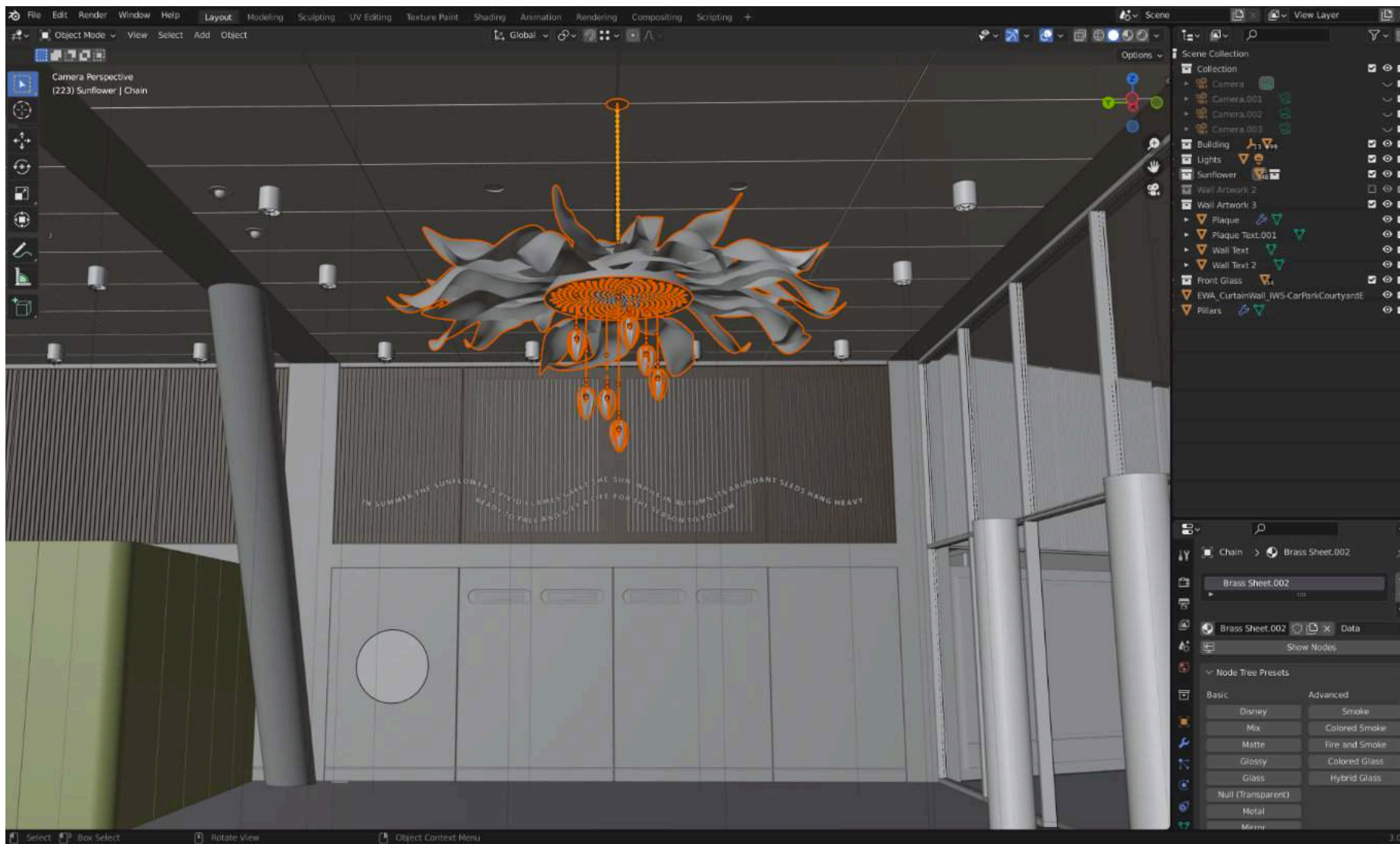
MEANINGFUL DESIGN

This artwork concept was created using our 3D modelling software. We created this to show how an artwork for an NIHR Biomedical Research Centre could potentially look.

This example could be used for a BRC that carries out cardiovascular research, and shows the collective effort of empowerment and progress through research. The larger than life hands could be modelled from key doctors, staff or others that champion research in your area.

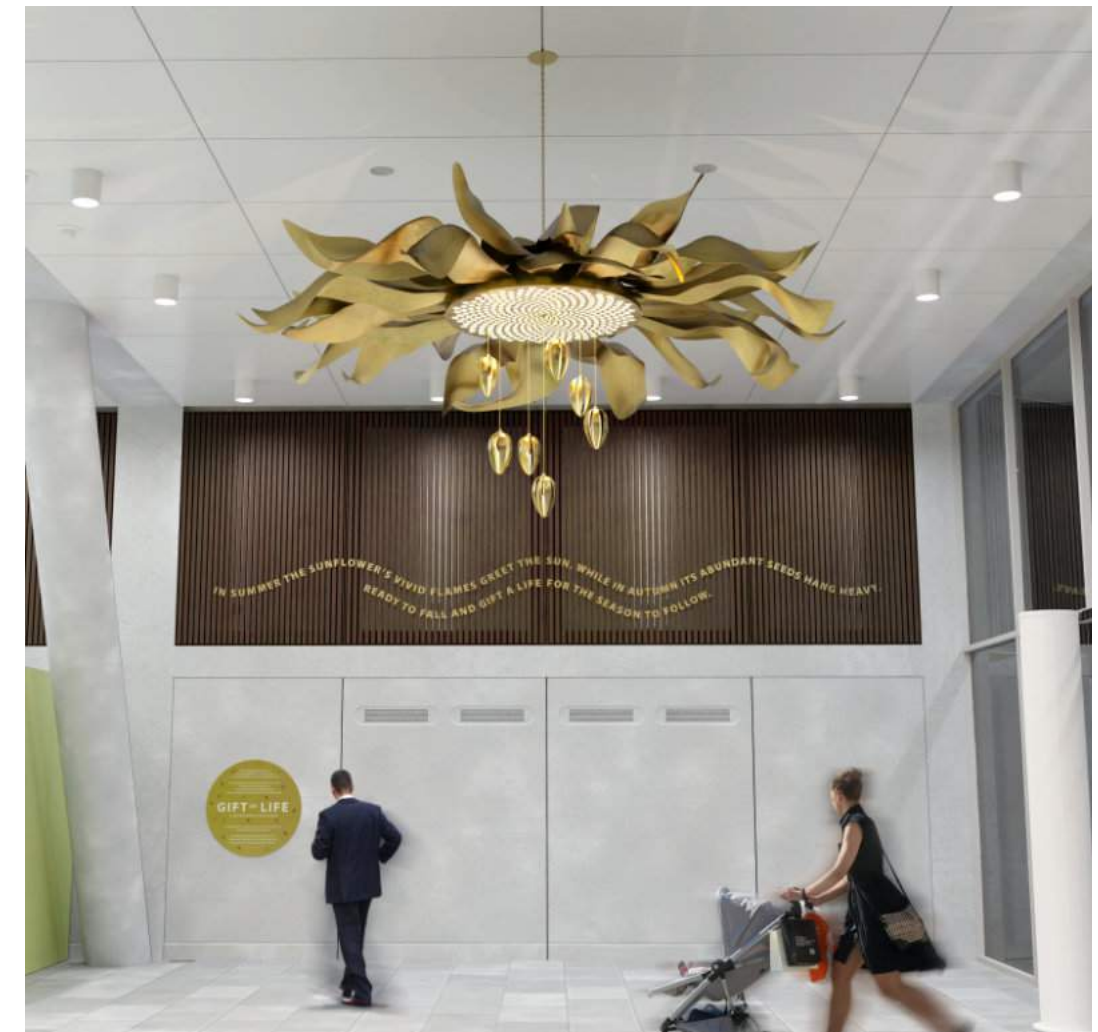
Our artworks are always relevant and meaningful and we will work with you to design an artwork that represents and exemplifies the research carried out at your BRC.





3D MODELLING

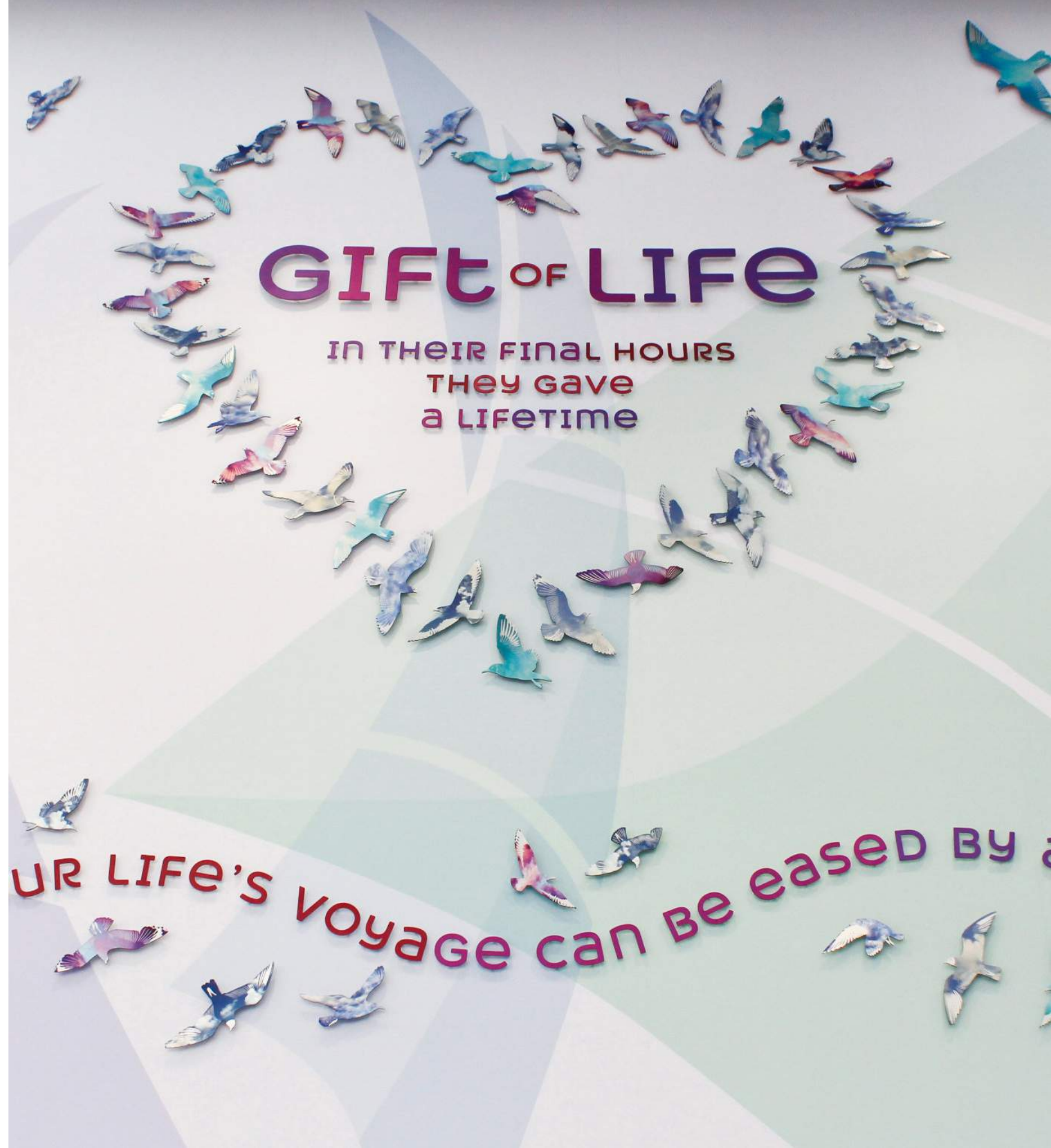
New hospitals are designed using sophisticated 3D modelling software and we now use the same technology. We are able to recreate parts of your hospital to situate our artwork into. This seamless integration allows us to tailor-make our artwork for your space, considering its appearance from every angle. We can then create realistic renders to show to you, interested parties and stakeholders.





CREATING WELCOMING ENVIRONMENTS

Entering a hospital can feel daunting in its scale and medical atmosphere for both patients and visitors. So it's important to present a welcoming environment and art can help in this process by humanising the space. This artwork greets visitors at the hospital's entrance with pastel colours and calming themes of 'Sails and Seabirds' to help visitors feel welcomed and reassured.





ART FOR NEW RESEARCH CENTRES

This concept for a medical research centre is based on organic 'Turing Patterns'. The 3D visuals show how tactile wall sculpture, wall artworks, feature lighting and signage can be used in conjunction with contemporary, naturally lit architecture to create a fresh space that reduces stress and promotes healing. Colours and themes can crossover between different aspects to create a well-balanced and unified area.

TRANSFORMING OUTDOOR AREAS

Courtyard gardens in hospitals are frequently underutilised or forgotten. Places that were once intended for quiet contemplation or calming distraction often become overgrown or are simply inaccessible to the public.

This sculpture was commissioned to breathe new life into one such space. Sculptures like this can create a focal point and encourage staff, patients and visitors to make better use of outdoor areas.

Shown in brass with a verdgris patina, this sculpture incorporates Martlets - a mythical bird with no feet, always flying and never landing. As an organ donation recognition sculpture, this is a compelling allegory for continuous effort, a meaningful symbol for new life and survival. The spiralling shape mimics flight and infers regeneration.





CREATING A LANDMARK

A landmark artwork might be defined as art and sculpture that is memorable enough to be considered a visual landmark, helping to clearly identify a space or key location. These two identical sculptures were commissioned as organ donation memorials. They are sited in different hospitals within the same trust, one in an enclosed garden and the other in the hospital grounds. Whilst being poignant and uplifting memorials they are also recognisable landmarks, creating new meaning for the spaces they are situated in.

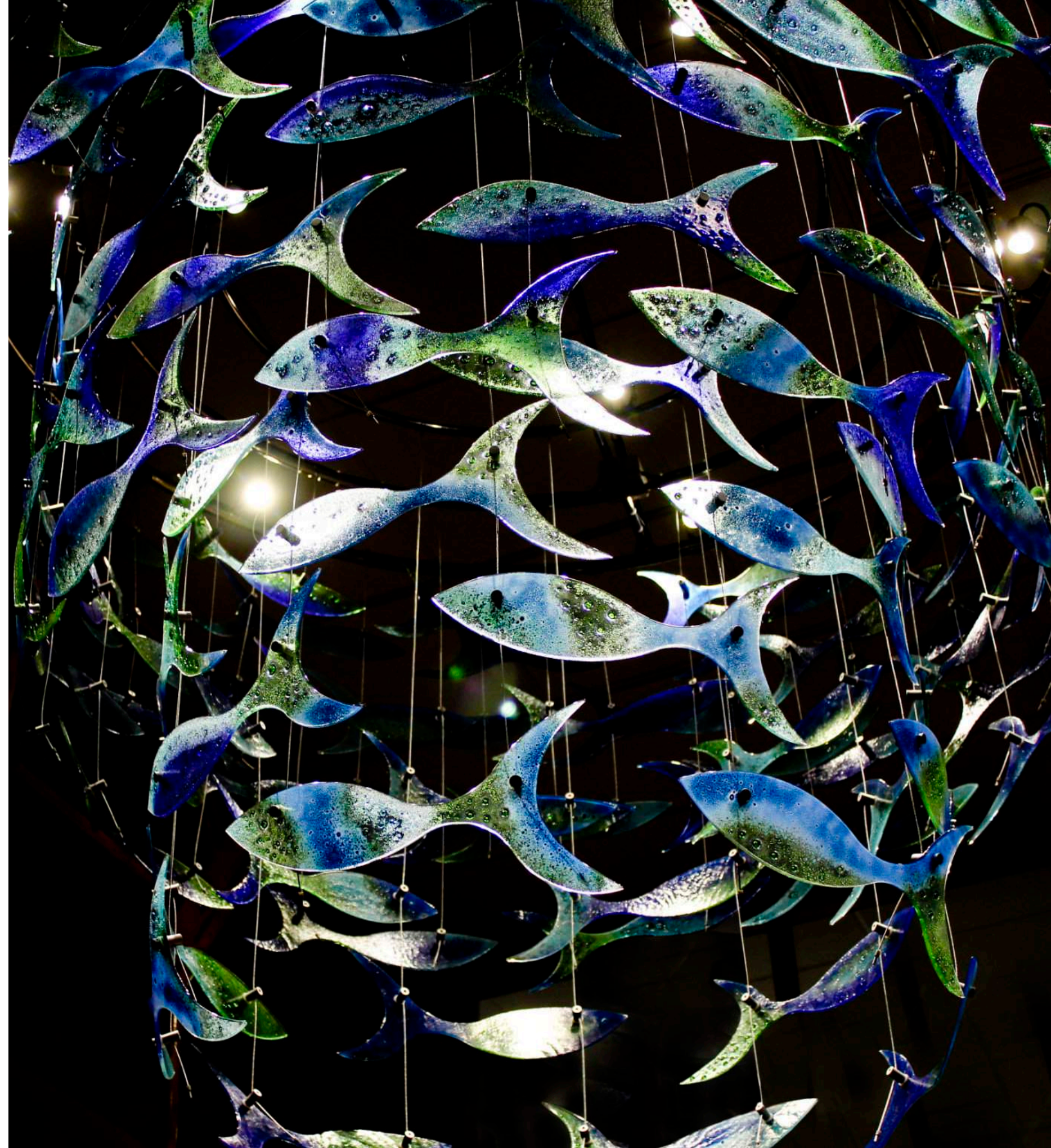


UTILISING UNCONSIDERED SPACES

Often a hospital may wish for a large distinguishing artwork to bring attention to an aspect of care but don't have a sizeable entrance atrium in which to display it. We can help find that place, a space probably never considered before. This artwork is created for a large stairwell and is fully experienced by viewing through 360 degrees and on many levels. This theme was chosen to reflect Bangor's coastal location.



YSBYTY GWYNEDD HOSPITAL, BANGOR





BRADFORD ROYAL INFIRMARY

ENLIVENING THE PATIENT JOURNEY

The main entrance marks the start of the patient journey and sets the tone of their following experience. This life-size tree is one of the first things people see when entering the new contemporary atrium in this hospital. Its size and style grabs attention, enlivens the space and impacts visitors initial perception of the hospital.

Completely cut out of metal with different copper finishes, the tree is fixed directly to the wall whilst the flying birds stand off to give the sculpture added depth.



UTILISING OVERHEAD AREAS

Including art in overhead atrium spaces can be a great way to add colour and life without affecting the flow of the building. The glass atrium at Wrexham Hospital floods the area with natural light. 25 brilliantly coloured and patterned glass butterflies utilise this to the maximum by refracting and reflecting light and encouraging visitors to look upwards and appreciate the space.





HARMONISING WITH NATURE

Creating artworks to be sited within nature requires a considered approach and a soft touch. When done well, art and nature can harmonise together, benefitting both the garden and the artwork. This sculpture uses gleaming copper with an aged patina and features butterflies gathering into a heart shape. The fragile, lacy wing characteristics allow the garden to be viewed around and through the sculpture. Sunlight bouncing off its surfaces gives an incandescent quality, shimmering with reflected colours of nearby plant life.



SALISBURY DISTRICT HOSPITAL



Registering to become an organ and tissue donor is an act of great kindness that can save and transform the lives of many people.

This sculpture is dedicated to all local donors and their families, who have given the most special gift ...

the Gift of Life

In their final hours ... they gave a lifetime.

About the Heart of Butterflies Sculpture

This sculpture features a kaleidoscope of butterflies appearing to be fluttering and gathering into a heart shape, a metaphor for The Gift of Life.

Butterflies are a symbol of metamorphosis and evoke a positive message for the transformation donor recipients experience.

Five butterflies have been chosen to represent the many species found in the region's national parks and nature reserves - Purple Emperor, Silver Washed Fritillary, Small Tortoiseshell, Rest Admiral, Peacock.

Salisbury District Hospital Organ Donation Committee

Sculpture created by Karen & Tony van de Boksvoort of Hospital Art Studio

INTEGRATING ART WITH ARCHITECTURE

For this artwork we were given this outdoor courtyard space to respond to. Given that the artwork can be seen through 270 degrees, we designed an artwork that inhabits the whole space with sculptural forms facing every window.

We decided to use Torbay's underwater seagrass meadows as the inspiration for this organ donation memorial sculpture. Seagrass provides the 'Gift of Life' for a multitude of sea creatures, in the same way that organ and tissue donors provide a lifetime for their grateful recipients. Responding to the architecture and location in this way creates a cohesive space with a strong sense of identity.



TORBAY HOSPITAL

THE WAY WE WORK

To understand what will work best in your unique location we will listen, look, then listen some more to build a strong collaborative working partnership with all concerned. We are used to working both as part of a wider architectural team or providing a complete service from initial consultation through to managed installation.

CREATIVITY WITH MEANING

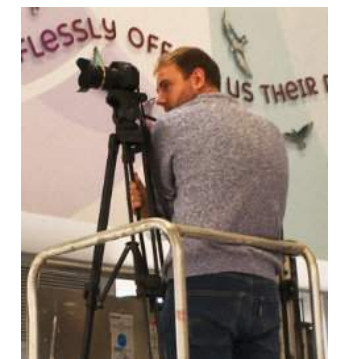
Creativity is always foremost in our working practice, making sure the end result has meaning and visual impact. We will research the local environment and the communities around and about. We always aim to create artworks that are uniquely relevant to the locality.

OUTCOMES

We create artworks and sculpture for internal and external locations. Our wall and suspended artworks can also feature lighting and include thoughtful explanatory text when relevant. We work with a wide range of materials and finishes having an eye for detail and professional commitment at all times.

HOSPITAL ART STUDIO

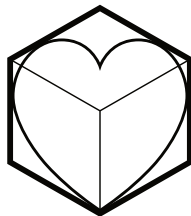
Award winning artists and designers creating unique, permanent and relevant large scale art and integrated design for healthcare environments and in the wider public realm.



CONTACT US

Contact us if you would like to find out more about our work and how we can work with you to create a unique artwork or sculpture, however large or small.

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