



ART IN

ARCHITECTURE

BY HOSPITAL ART STUDIO





## THE IMPORTANCE OF ART IN HOSPITALS

Art has been widely utilised in hospitals in recent times. Research studies over the last few decades have clearly shown that art is very beneficial to a sense of overall wellbeing, helping to create calm and welcoming environments.

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### ART CAN ENRICH ARCHITECTURE BY:

- Providing a meaningful wayfinding landmark.
- Creating an impressive and inspiring visual anchor.
- Enlivening the patient journey and enhancing the visual identity.
- Completing a space which had felt unfinished or transforming it into something perceived or interacted with entirely differently.



# ARTISTS COLLABORATING WITH ARCHITECTS

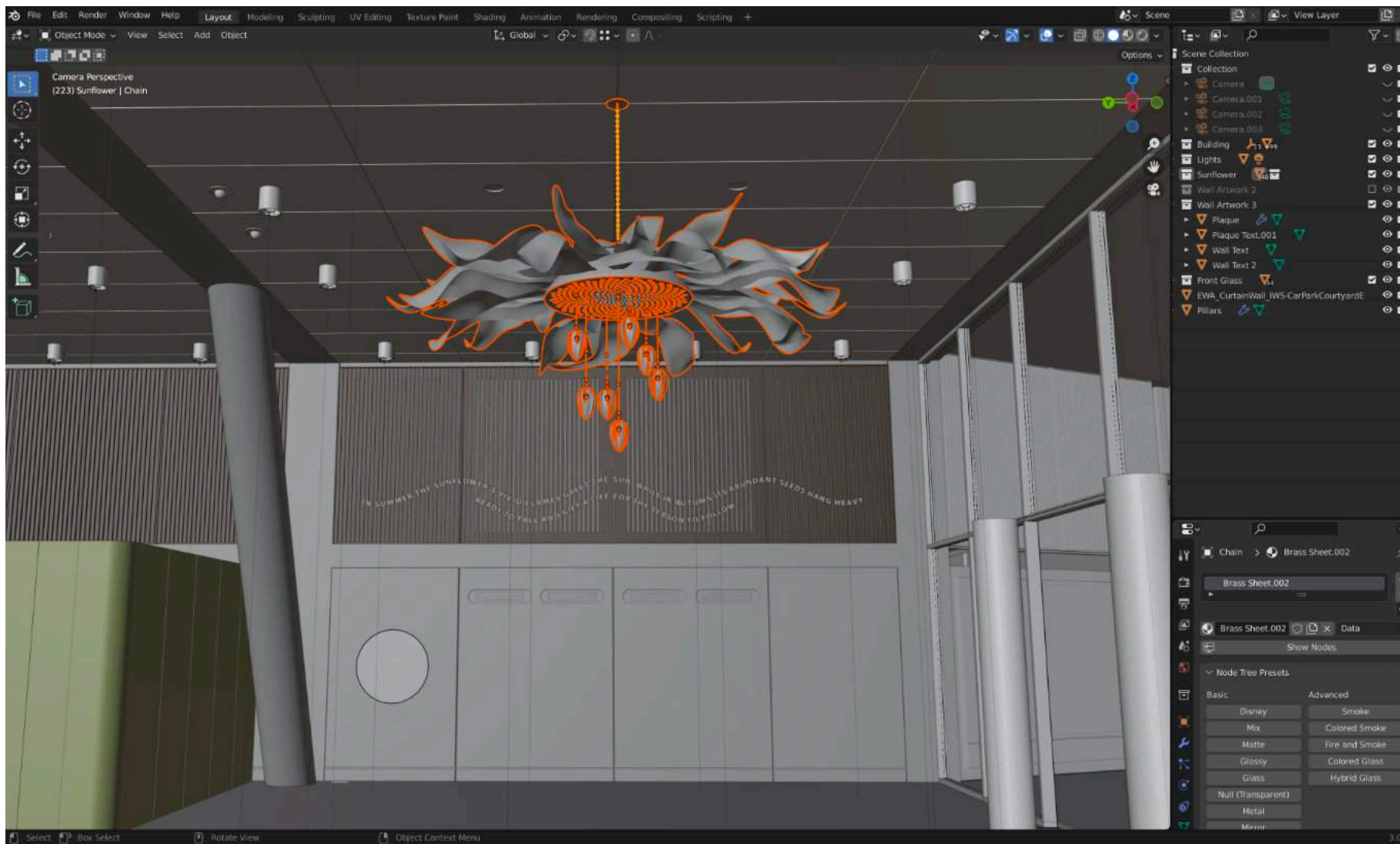
Considering art at the design stages of a new hospital allows architects and artists to collaborate on the size, location and even the concept of an artwork. This creates a tighter integration between art and the architectural language of the hospital.

“It was a super nice design collaboration that got us to this point. We feel the artwork really integrates well and complements the space, which was the common goal all along.”

Laura Carrara Cagni | Director | Edward Williams Architects







## BIM INTEGRATION

New hospitals are designed using sophisticated 3D modelling software and we now use the same technology. We are able to import sections of your BIM models into our 3D software. This seamless integration allows us to tailor-make our artwork for your space, considering its appearance from every angle. We can then create realistic renders to show to clients and stakeholders.

For the suspended sunflower sculpture shown on these pages, our BIM integration allowed us to consider the following:

- The optimum location and hanging height to ensure visibility from the outside, enlivening the frontage and guiding visitors into the hospital.
- Where to site the accompanying plaque and wall text, bearing in mind this will be a busy hospital entrance with a multitude of signage, information boards, etc.
- How the sculpture will impact the other lighting in the space and whether some lights need to be removed.







MEDWAY MARITIME HOSPITAL

## TRANSFORMING AN EMPTY CANVASS

This semi-circular internal atrium is the hub of several main arterial corridors, yet the four storey high space was just an unused junction. We decided to utilise this blank canvas for an organ donation recognition artwork. Comprising of over 120 birds that inhabit the local estuary, all cut out of metal in a variety of aged finishes. The atrium is now a focal point in the hospital, a meeting place where visitors can sit in comfort. At other times this welcoming space transforms for meetings and events.

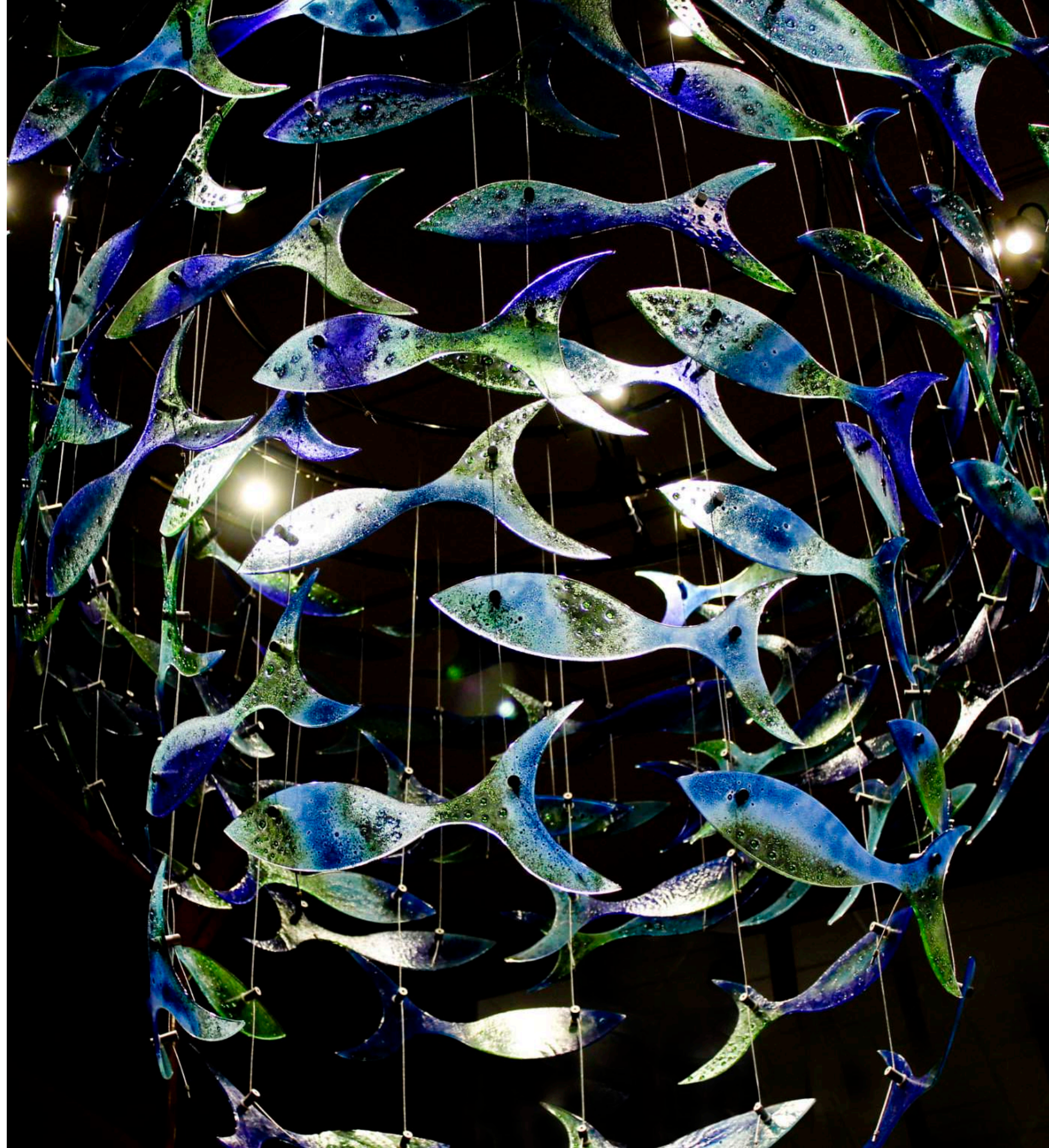


## UTILISING UNCONSIDERED SPACES

Often a hospital may wish for a large distinguishing artwork to bring attention to an aspect of care but don't have a sizeable entrance atrium in which to display it. We can help find that place, a space probably never considered before. This artwork is created for a large stairwell and is fully experienced by viewing through 360 degrees and on many levels. This theme was chosen to reflect Bangor's coastal location.



YSBYTY GWYNEDD HOSPITAL, BANGOR







## CREATING A LANDMARK

A landmark artwork might be defined as art and sculpture that is memorable enough to be considered a visual landmark, helping to clearly identify a space or key location. These two identical sculptures were commissioned as organ donation memorials. They are sited in different hospitals within the same trust, one in an enclosed garden and the other in the hospital grounds. Whilst being poignant and uplifting memorials they are also recognisable landmarks, creating new meaning for the spaces they are situated in.



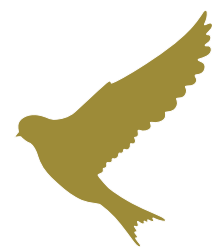


# TRANSFORMING OUTDOOR AREAS

Courtyard gardens in hospitals are frequently underutilised or forgotten. Places that were once intended for quiet contemplation or calming distraction often become overgrown or are simply inaccessible to the public.

This sculpture was commissioned to breathe new life into one such space. Sculptures like this can create a focal point and encourage staff, patients and visitors to make better use of outdoor areas.

Shown in brass with a verdgris patina, this sculpture incorporates Martlets - a mythical bird with no feet, always flying and never landing. As an organ donation recognition sculpture, this is a compelling allegory for continuous effort, a meaningful symbol for new life and survival. The spiralling shape mimics flight and infers regeneration.

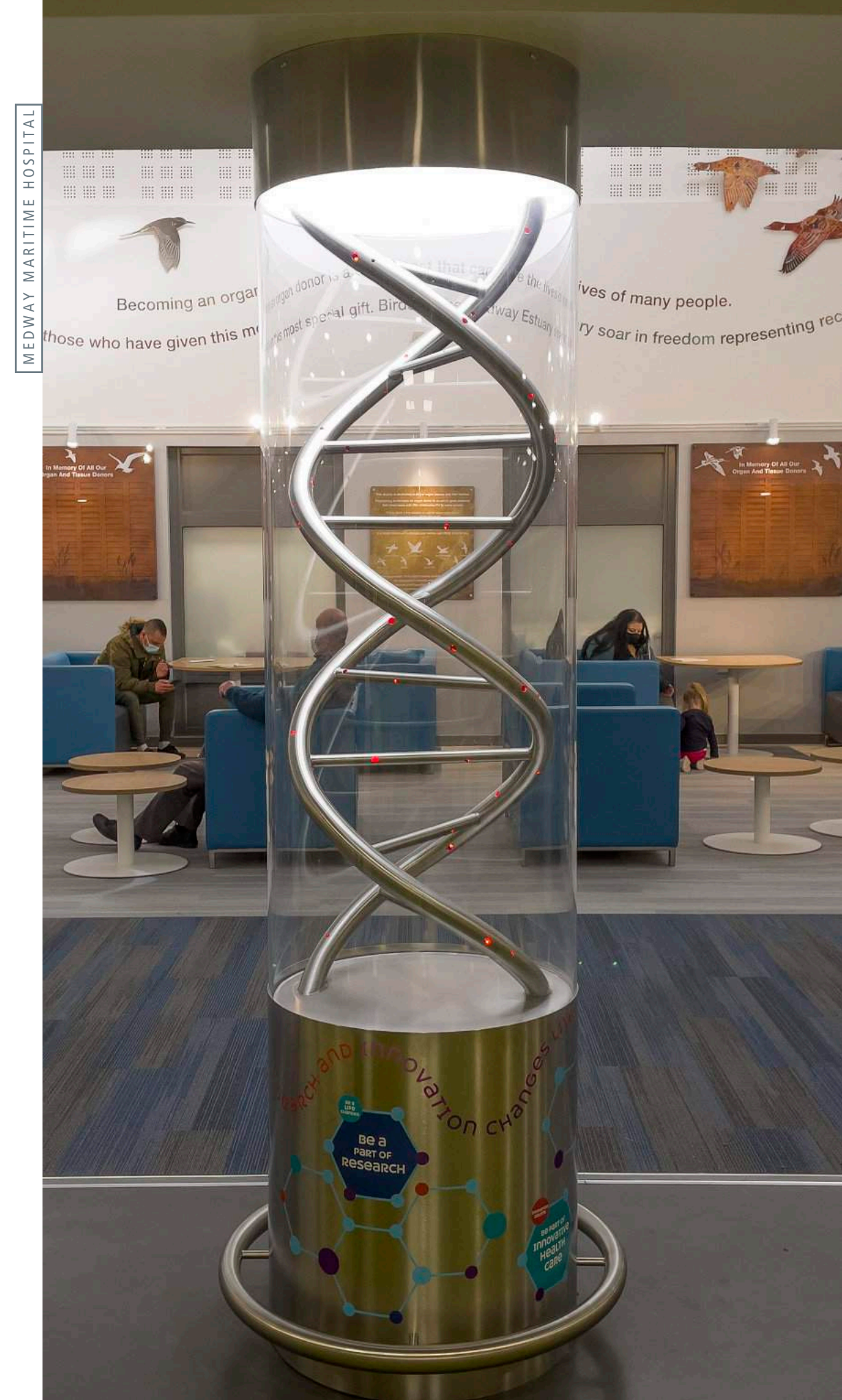




# FORMING A VISUAL IDENTITY

Unique, inspiring artworks can create lasting impressions on visitors and can be integral in their perception of a location. They can act as visual anchors, assist wayfinding and help form the identity of a department or even a whole building.

This revolving DNA sculpture and wall artwork became the focal point of the Research & Innovation team at Medway Hospital. Its positive reception even made the artwork a good choice for their branding and promotion which they have used on banners and leaflets, social media platforms, promotional videos and newspaper articles.



MEDWAY MARITIME HOSPITAL





BRADFORD ROYAL INFIRMARY

## ENLIVENING THE PATIENT JOURNEY

The main entrance marks the start of the patient journey and sets the tone of their following experience. This life-size tree is one of the first things people see when entering the new contemporary atrium in this hospital. Its size and style grabs attention, enlivens the space and impacts visitors initial perception of the hospital.

Completely cut out of metal with different copper finishes, the tree is fixed directly to the wall whilst the flying birds stand off to give the sculpture added depth.



# PROMOTING IMPORTANT CAUSES

Our artworks are often designed to promote vital causes such as medical research and organ donation. The gnarled branches of this 'Tree of Life' organ donor memorial artwork depict an apple tree bursting with springtime blossoms. We designed this sculptural wall artwork so that over the years, individual names of organ and tissue donors can be added to each blossom. There are over 200 blossoms in total. The artwork is created in printed aluminium, the shapes cut out and fitted to the wall add depth and lustre.

MILTON KEYNES HOSPITAL







## HARMONISING WITH NATURE

Creating artworks to be sited within nature requires a considered approach and a soft touch. When done well, art and nature can harmonise together, benefitting both the garden and the artwork. This sculpture uses gleaming copper with an aged patina and features butterflies gathering into a heart shape. The fragile, lacy wing characteristics allow the garden to be viewed around and through the sculpture. Sunlight bouncing off its surfaces gives an incandescent quality, shimmering with reflected colours of nearby plant life.



SALISBURY DISTRICT HOSPITAL



Registering to become an organ and tissue donor is an act of great kindness that can save and transform the lives of many people.

This sculpture is dedicated to all local donors and their families, who have given the most special gift ...

### the Gift of Life

In their final hours ... they gave a lifetime.

#### About the Heart of Butterflies Sculpture

This sculpture features a kaleidoscope of butterflies appearing to be fluttering and gathering into a heart shape, a metaphor for The Gift of Life.

Butterflies are a symbol of metamorphosis and evoke a positive message for the transformation donor recipients experience.

Five butterflies have been chosen to represent the many species found in the region's national parks and nature reserves -

Purple Emperor, Silver Washed Fritillary, Small Tortoiseshell, Rest Admiral, Peacock.

Salisbury District Hospital Organ Donation Committee

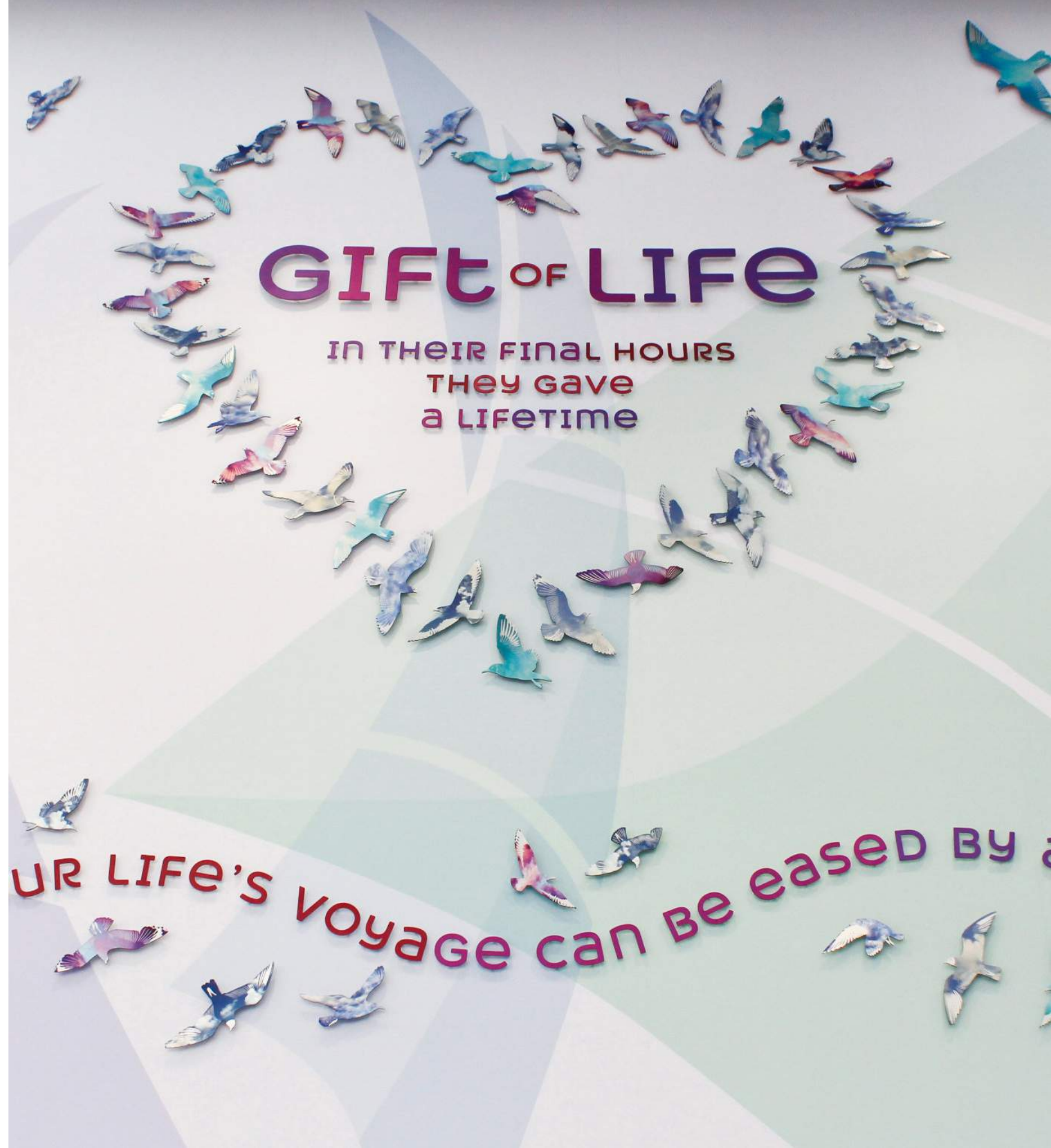
Sculpture created by Karen & Tony van de Bovenort of Hospital Art Studio





## CREATING WELCOMING ENVIRONMENTS

Entering a hospital can feel daunting in its scale and medical atmosphere for both patients and visitors. So it's important to present a welcoming environment and art can help in this process by humanising the space. This artwork greets visitors at the hospitals entrance with pastel colours and calming themes of 'Sails and Seabirds' to help visitors feel welcomed and reassured.







## FULLY INTEGRATING ART & ARCHITECTURE

This concept for a medical research centre is based on organic 'Turing Patterns'. The 3D visuals show how architecture, tactile wall sculpture, wall artworks, feature lighting and signage can be used in conjunction to create a cohesive space with a strong sense of identity. Colours and themes can crossover between different aspects to create a well-balanced and unified area.





## UTILISING OVERHEAD AREAS

Including art in overhead atrium spaces can be a great way to add colour and life without affecting the flow of the building. The glass atrium at Wrexham Hospital floods the area with natural light. 25 brilliantly coloured and patterned glass butterflies utilise this to the maximum by refracting and reflecting light and encouraging visitors to look upwards and appreciate the space.



WREXHAM MAELOR HOSPITAL



## HOW WE CAN COLLABORATE

We can collaborate at any stage of your process. Well considered art can elevate your initial pitches, or complement already developed or built spaces. When working towards a common goal, the synthesis of art and architecture can help to create unique, inspirational environments.

## CREATIVITY WITH MEANING

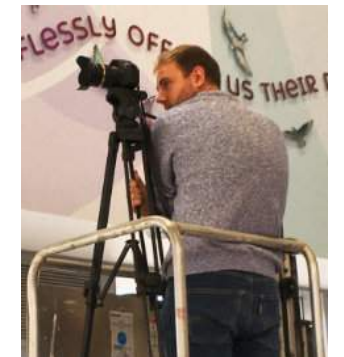
Creativity is always foremost in our working practice, making sure the end result has meaning and visual impact. We will research the local environment and the communities around and about. We always aim to create artworks that are uniquely relevant to the locality.

## OUTCOMES

We create artworks and sculpture for internal and external locations. Our wall and suspended artworks can also feature lighting and include thoughtful explanatory text when relevant. We work with a wide range of materials and finishes having an eye for detail and professional commitment at all times.

## HOSPITAL ART STUDIO

Award winning artists and designers creating unique, permanent and relevant large scale art and integrated design for healthcare environments and in the wider public realm.



## CONTACT US

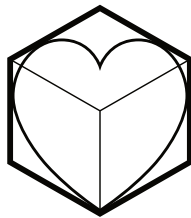
Contact us if you would like to find out more about our work and how we can work with you to create a unique artwork or sculpture, however large or small.

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